

## Venture Catalyst Biotech Innovation Gallery (BIG) Accelerator Program

### Program Overview

Last year Venture Catalyst launched the Biotech Innovation Gallery (BIG) Accelerator Program, which prepares selected startups to participate in a networking and showcase event, the BIG Event, during the JP Morgan Healthcare Conference in San Francisco. The program was a “big” success with 21 startups participating in the program resulting in over 80 hours of mentor engagement, over 60 meetings with strategic partners and investors (10 showcasing startups), and over 400 industry professionals in attendance through the day.

The Venture Catalyst team is offering the second cohort of the BIG Accelerator Program, culminating in the BIG networking and startup showcase event to be held this year on Wednesday, January 15, 2020 at the Chandran Gallery in San Francisco. This event will provide campus innovators and UC Davis-associated startups a platform to showcase their emerging companies and connect with industry experts, potential strategic partners and investors.

In preparation for the BIG event, Venture Catalyst is launching the Biotech Innovation Gallery (BIG) Accelerator program to support participating campus innovators and UC Davis-associated startups by providing relevant business coaching and mentoring engagements.



### Program Benefits

Selected UC Davis affiliated innovators and their companies will have access to the following program elements:

- Opportunity to present at the Biotech Innovation Gallery (BIG) Event
- Meeting space within the Chandran Gallery during JP Morgan Healthcare Conference
- One-on-one mentoring prior to the BIG Event
- Pitch coaching sessions and presentation preparation
- Assistance from Venture Catalyst, MBA student interns and external mentors in developing executive summary and pitch deck materials (market research, IP strategy, regulatory strategy, financial model, target product profile, branding and messaging)

### How It Works

Campus innovators and companies with a Life Science focus that are active in the Venture Catalyst Smart Toolkit for Accelerated Research Translation (START™) program are eligible to apply for the BIG Accelerator program. Participants are prepared through a series of customized engagements (**August-December**) including individualized one-on-one coaching, mentor engagements and business training sessions.

The campus innovators and companies will have the opportunity to network with industry experts, potential partners and investors in San Francisco during the JP Morgan Healthcare Conference, with up to 10 participating companies being selected and given the opportunity to present and pitch their innovations during the BIG Event reception in the late afternoon of **Wednesday, January 15, 2020**.